

Chandler Farnsworth

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EDUCATION

University of Colorado Boulder
Bachelor of Arts in Computer Science
Minor in Data Science

Boulder, Colorado
Expected Graduation: Spring 2026

EXPERIENCE

Cushman & Wakefield
Business Intelligence Intern

St. Louis, Missouri
June 2025 – Present

- Spearheaded the development of a forecast revenue dashboard using a newly released Power BI feature, streamlining forecasting processes and increasing efficiency between markets.
- Translated complex client data into actionable insights by creating and presenting a client overview dashboard to leadership, enabling quick, high-level assessments of client relationships.
- Collaborated with cross-functional teams to design and deliver business intelligence solutions that improved decision-making and operational workflows.
- Extended into the Denver office following the summer term due to strong performance and project impact.

Boulder Marketing
Digital Strategy & Insights Consultant

Denver, Colorado
August 2023 – May 2025

- Founded Boulder Marketing, providing affordable digital marketing services for small businesses, demonstrating business awareness by identifying market opportunities and driving measurable results for clients.
- Successfully grew five clients' social media followings to 1,000+, drove sales, and created mission statements tailored to each business.
- Committed to understanding and addressing each client's unique needs, ensuring a highly personalized and effective marketing service.

Carson Wealth
Data Operations Intern

Englewood, Colorado
May 2023 – August 2023

- Identified outdated software during site updates, leading to an analysis of current web management costs and successfully reducing them by 90%.
- Executed the development of a new, modern website, utilizing HTML and CSS, significantly improving the company's online presence.
- Participated in client meetings by shadowing senior team members, demonstrating a strong understanding of business strategies and client priorities.

INVOLVEMENT & LEADERSHIP

SLICE, University of Colorado Boulder
Site Leader

Boulder, Colorado
August 2024 – Present

- Lead 10+ person teams on spring break service trips addressing social and environmental issues, while managing recruitment, fundraising, and program logistics to create a lasting impact.
- Collaborating with a community partner to organize service projects and educational experiences, while managing marketing and outreach efforts to engage participants.
- Facilitating team-building activities, pre-departure meetings, and reflection sessions to promote leadership development and awareness of social and environmental injustices.

SKILLS

Tools: DaVinci Resolve, Adobe Photoshop, Adobe Premiere Pro, MySQL Workbench, PowerBI, Excel, Smartsheet

Certifications: Microsoft Office Suite (Word, Excel, Powerpoint), Power BI Essential Training, Python Essential Training, SQL Essential Training

Programming languages: Python, Java, C++, SQL